

Here are the finalists of the Premio Marzotto

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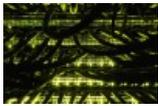


Figure individual amiibo of Yarn Green Yoshi will be launched on November 13 in North America

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The **Premio Gaetano Marzotto** has entered the final stage. The Italian competition dedicated to the world of startups and innovation that is giving away a total prize pool of over one million Euros, has selected the companies that will participate in the various awards of this fifth edition, which will end with the closing ceremony of the 26 November in Milan.

Seventeen names for three categories. At Villa Trissino Marzotto juries they have met for the individual interviews the finalists in 2015 that will contribute to the three main sections: Prize for the company, € 300,000 in cash and a path alongside in CUOA worth 25,000 Euros, contested by five companies ; Award from the idea to the company, 50,000 Euros to the five best of the twenty selected from the period of residence and coaching provided by incubators partners for a total value of EUR 680,000; Finally, the Special Award UniCredit Start Lab that assigns dedicated paths alongside a total value of 150,000 Euros, which this year will also add three Corporate Awards, for which projects are being evaluated directly by the companies promoting .

The finalists

Several finalist projects related to the field medical, health and renewable energy, but also monitoring systems of the area and those for the local, and the Helicopter Safety, through the technologies dedicated to the sport, services to make life easier for parents on the go. According to **Matteo Marzotto** , president of Association Project Marzotto and Ambassador of Expo Milano 2015, the proposals admitted to the finals' draw the direction and reflect the areas to which it directs the development of new business in Italy. " **Ferdinand Businaro** , managing director of Association Project Marzotto, who coordinated the work of the juries during interviews with the finalists, welcomes the high level of the participant as well as the number itself.

Italy is a country rich in talent and innovators determined to realize their ideas and do business. Our goal is to continue to support and stimulate the creation of new business, favoring in particular the opportunity of meeting and dialogue between the innovation ecosystem and the industrial system.

The finalists of the 2015 in the four sections.

Business Award

Archon (Incubator Knowble – Spilaberto, MO): Inspections and automated surveillance of critical areas 24/7 thanks to the intelligent management of numerous drones and charging stations. Archon automates repetitive tasks and potentially hazardous to humans (surveillance and monitoring of the territory and critical infrastructures);

Horus (Horus Technology, Trento): Personal assistant wearable for blind and visually impaired, is worn on the head like a headband microphone, and through a system of stereoscopic vision observes reality, analyzes it in its three dimensions and describes the user through a speech bone conduction;

Marioway (Marioway srl, Milan): Electronic wheelchair innovative, self-balancing, ergonomic seat in the upright position variable that allows people with mobility impairments to driving without hands performing passive exercise;

Scent (SCENT Srl, FE): Bring the sensor technology in the field of bio-medical devices for prescreening and pathological tumor, more particularly allows to refine the analysis protocol for current cancer colorectal cancer.

Watly (Buiani Climate Energy Ltd, Talmassons, UD): A solar water purifier purifies water from any source of contamination without the use of filters or membranes, generating energy and also allowing connectivity to the Internet.

From the idea to the company

Amiko (Amiko srl, Milan): acquisition and analysis of data on the state of the drugs selected by I3P;

WindCity (Padua): a wind turbine to capture the wind even in the city, characterized by a variable trend, and increase the production of energy, selected

by Project Manufacturing

ProXentia (Univeristy of Milan, MI): tools for the control of safety and quality for the food industry, selected from M31

MEDinACTION (Rome): services of physicians at home on demand for tourists and travelers who send a doctor to the address chosen by the user 24/7, selected by Digital Magics

RTF-27.C (Polytechnic University of Milan, MI): Be Aerospace offers a line of security products in the helicopters are able to dramatically reduce the damage in a crash on the ground, selected from Seedlab

Award Unicredit Lab

Prize dedicated to at least one startup for each of the categories Award and Award for the company from the idea to the company. For the winners, the award provides for the inclusion in a program of acceleration.

Amiko

Archon

BabyGuest (Milan): Platform for the rental of equipment for children that helps parents traveling and hotel qualifies as kid friendly

Bikee Bike (Rovereto, TN): Bikee Bike is a mid-drive conversion kit that turns your bike into a powerful e-bikes in 15 minutes.

NeuroGoggles (Palermo): Integrated Technology glasses with serious games offer a new frontier for treatment of cognitive disorders in adults and children

ProXentia (University of Milan, MI): tools for the control of safety and quality for the food industry.

Zulu Emergency (Treviso): platform support, recording and sharing activity of mobile diagnostic in emergency first aid.

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